

# THE BON ♦ TON STORES

BON-TON BERGNER'S BOSTON STORES CARSON PIRIE SCOTT ELDER-BEERMAN HERBERGER'S PARISIAN YOUNKER'S

## Ticket Formats (Per UCC guidelines)

Size to Color coding is based on VICS Standard Guidelines. The color indicator is a uniform method of conveying size information.

### Vertical Ticket Format

<b>Zone 1</b>	← Merchandise Identification (PID) Optional Size to Color location.
<b>Zone 2</b>	← Vendor Information
<b>Zone 3</b>	← UPC Version A Symbol or EAN Version A Symbol
<b>Zone 4</b>	← Consumer Information Optional Size to Color location.
<b>Zone 5</b>	← Size/Dimension VICS <u>recommended</u> location for Size to Color coding. <u>Bon Ton Inc. STANDARD</u> location as of <u>2/1/05.</u>
<b>Zone 6</b>	← Space for Retail Price (1" x 1.25")
<b>Zone 7</b>	← Manufacturer's Suggested Price (perforated section)



### Horizontal Ticket Format

<b>Zone 1</b>	<b>Zone 3</b>	<b>Zone 4</b>	<b>Zone 7</b>
<b>Zone 2</b>	<b>Zone 5</b>	<b>Zone 6</b>	

### Ticket Format Key

<b>Required Information</b>	<b>Optional Information</b>
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For approval of any ticketing, please forward samples to Vendor Relations