

THE BON ♦ TON STORES

BON-TON BERGNER'S BOSTON STORES CARSON PIRIE SCOTT ELDER-BEERMAN HERBERGER'S PARISIAN YOUNKER'S

Ticket Formats (Per UCC guidelines)

Size to Color coding is based on VICS Standard Guidelines. The color indicator is a uniform method of conveying size information.

Vertical Ticket Format

Zone 1	← Merchandise Identification (PID) Optional Size to Color location.
Zone 2	← Vendor Information
Zone 3	← UPC Version A Symbol or EAN Version A Symbol
Zone 4	← Consumer Information Optional Size to Color location.
Zone 5	← Size/Dimension VICS <u>recommended</u> location for Size to Color coding. <u>Bon Ton Inc. STANDARD</u> location as of <u>2/1/05.</u>
Zone 6	← Space for Retail Price (1" x 1.25")
Zone 7	← Manufacturer's Suggested Price (perforated section)



Horizontal Ticket Format

Zone 1	Zone 3	Zone 4	Zone 7
Zone 2	Zone 5	Zone 6	

Ticket Format Key

Required Information	Optional Information
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For approval of any ticketing, please forward samples to Vendor Relations